

THE GERSON GROUP

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The Gerson Group Opens London Office

NEW YORK, NY -- (July 30, 2007) – The Gerson Group, providing strategic advisory and executive search services to the financial services industry, has moved into new offices at 55 Park Lane in London. Offering strategic advice, market intelligence, and access to high caliber professionals to clients located throughout the UK and Europe, the new office in London allows The Gerson Group to leverage their resources and support new and existing clients globally. The office will be headed by Chief Executive Officer Russ Gerson and Managing Director Glenn Stevens.

Founded in 2005, The Gerson Group also has offices in New York and has 15 employees. The firm differentiates itself by coupling executive recruiting with creative strategic advice and business-building solutions including assisting with capital raising and acquisitions. Clients include investment banks, private equity firms, hedge funds, asset managers and private wealth managers.

“A number of leading financial services companies utilize The Gerson Group’s expertise for specialized support in the UK and Europe, and this new office brings us closer to the clients and the professionals we serve, thus better positioning us to meet their growing demand for knowledge and insights into the issues that affect business growth,” said Gerson.

Gerson is joined in leading the London effort by Glenn Stevens, Managing Director. Most recently, Stevens was Chief Executive Officer of Nobok, LLC., a global sports media company based in London. He has ten years of executive search experience within the financial services industry, having worked at A.T. Kearney Executive Search, Highland Search Group and Russell Reynolds Associates. His areas of specialization include mergers and acquisitions, capital markets, derivatives, structured products, hedge funds, risk management, and private equity. Prior to executive search, he worked for Wm. Sword & Company, an investment banking boutique where he provided research for the firm's mergers and acquisitions practice. He has a B.A. in Politics from Princeton University.

For additional information, contact the London office at: 55 Park Lane, Suite 7, London, England W1K 1NA; Telephone +4420.7647.8311 or visit www.gersongroup.com.

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